Committee(s):	Date(s):
Public Relations and Economic Development Sub- Committee	19 February 2015
Subject:	Public
Economic Development Office Business Plan 2015-18	
Report of:	For Decision
Director of Economic Development	

## Summary

- 1. The attached draft Business Plan for 2015-18 builds on last year's plan as approved by the Policy and Resources Committee in March 2014. It is the outcome of planning sessions held with senior management in the Economic Development Office (EDO), and other planning and review sessions held with all EDO staff, and reflects other key corporate strategies, including the communications strategy.
- 2. Officers from the Lord Mayor's Office, PRO, Remembrancer's Department and other colleagues across the City Corporation have been consulted in preparation of this plan, and your comments are also invited.
- 3. Following any amendments, it will be submitted for approval to the Policy and Resources Committee in March, and will then be published.

## Recommendation

4. That the Public Relations and Economic Development Sub-Committee approves the content, and recommends approval by the Policy and Resources Committee of the EDO Business Plan for 2015/2018, and the associated budget which will be the subject of regular scrutiny against the backdrop of the City Corporation's financial position.